



For Immediate Release  
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## **PCM MARINE ENGINES CELEBRATES 35<sup>th</sup> ANNIVERSARY**

LITTLE MOUNTAIN, SC (JUNE 2, 2011) - Pleasurecraft Marine Engine Co. (PCM®) is celebrating its 35th year of building inboard engines designed specifically for inboard watersports boats. Over the years PCM has built hundreds of thousands of inboard engines and has been recognized year after year as having the highest level of customer satisfaction in the industry. PCM's engineering and manufacturing experience and expertise is unprecedented, and PCM has invested many years in training what is now recognized as the strongest servicing "Premier Dealer" network in the industry. All along the way, PCM has supported the sport thru sponsorships of amateur and professional tournaments, towing thousands of athletes to victory, and hundreds to national and world championships.

Today, PCM is located in a 140,000 square foot complex built on 50 acres in Little Mountain, South Carolina. The complex includes the corporate headquarters, state-of-the-art engineering and research and development labs, as well as modern machining and manufacturing facilities. An expansive warehouse and shipping area supports today's products and our 35-year legacy in servicing engines and parts.

"On behalf of the entire PCM employee team, we are extremely proud of our heritage and equally excited about our future" states PCM President Chuck Thurman. "Our team has prepared well for a bright future by designing great performing, environmentally friendly engines. Our patented Catanium® Clean Emission System (CES) greatly reduces harmful emissions, and most importantly, does so without sacrificing the outstanding performance and durability that PCM has excelled at for the past 35 years. Our mission is to continue to lead the industry in technology and innovation and to continue to maintain the highest level of customer satisfaction in the watersports world."

PCM is a division of Pleasurecraft Engine Group, the leading manufacturer of gasoline inboard engines in the world. To explore the PCM advantage, visit [www.pcmengines.com](http://www.pcmengines.com).

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